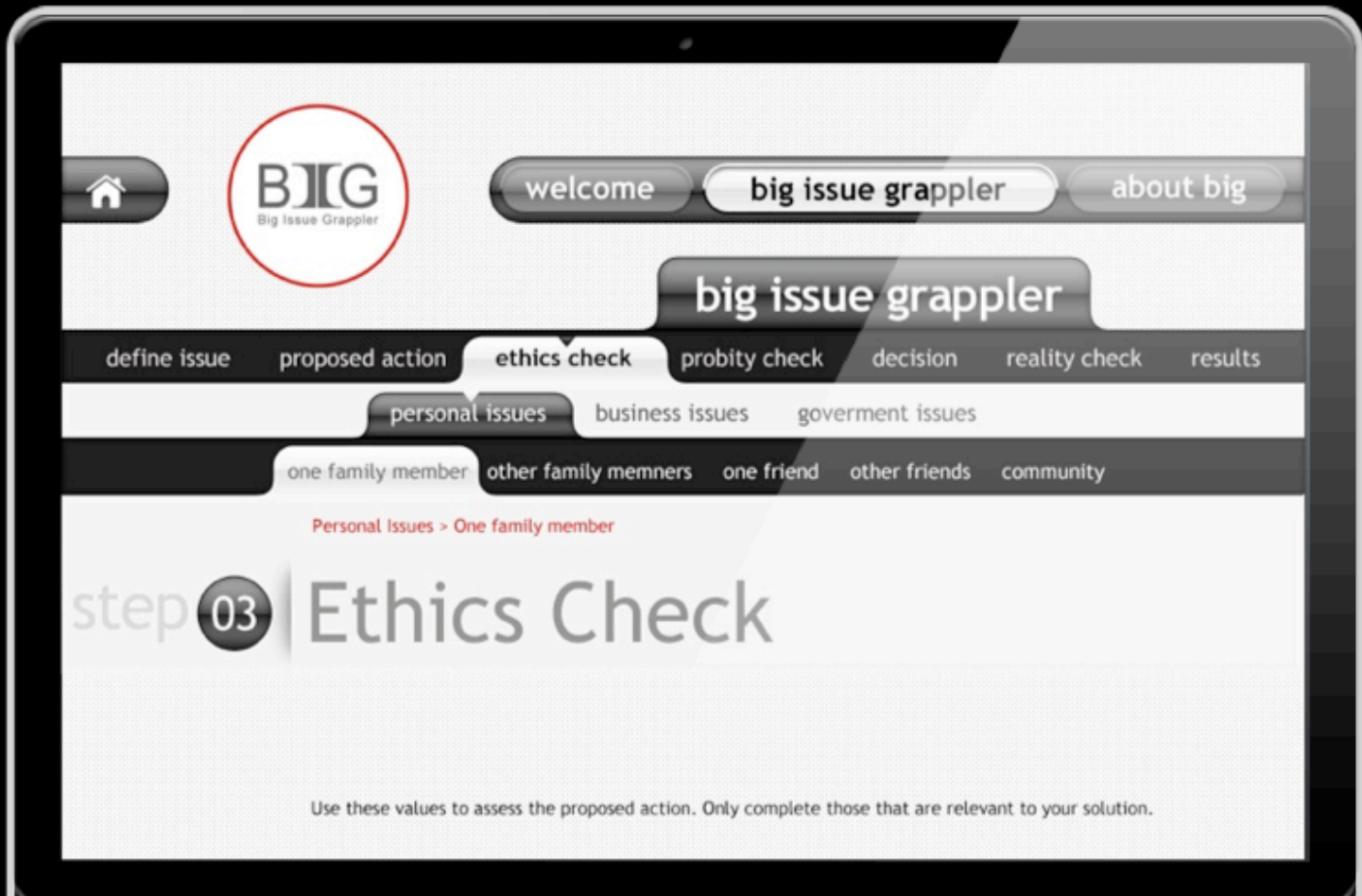


**We are going ape  
over the new BIG app**

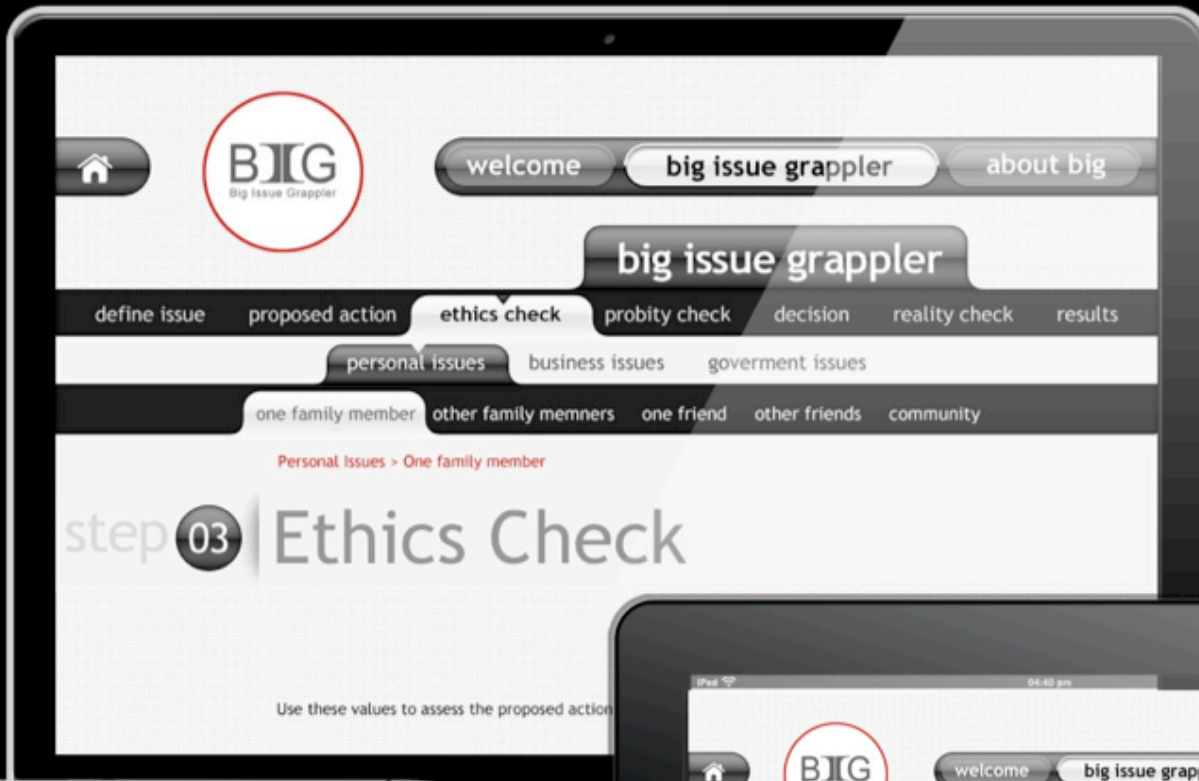


**BIG**  
Big Issue Grappler

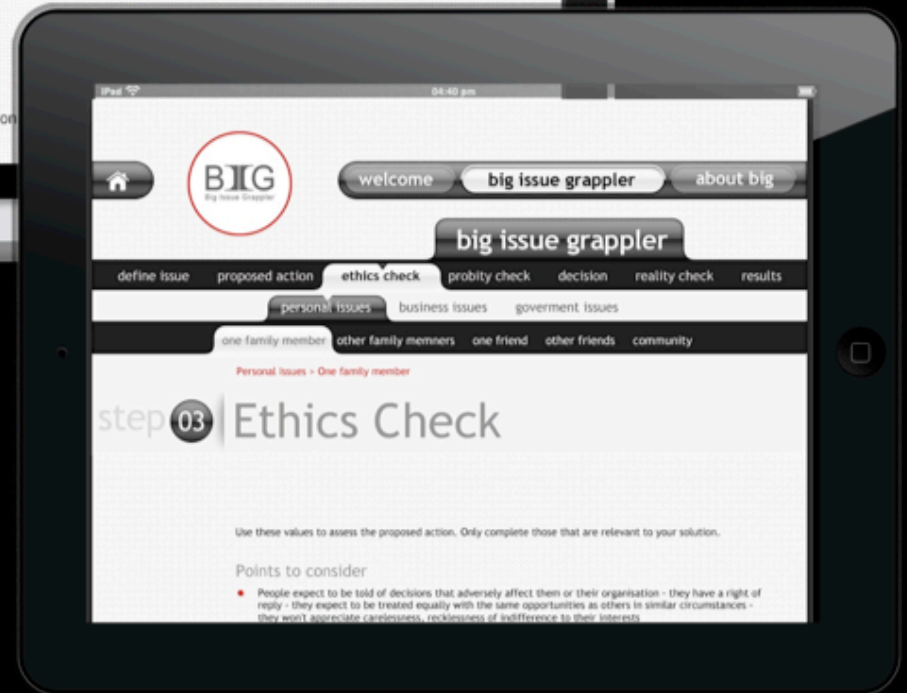
# Tab navigation shows where you're at – in the app



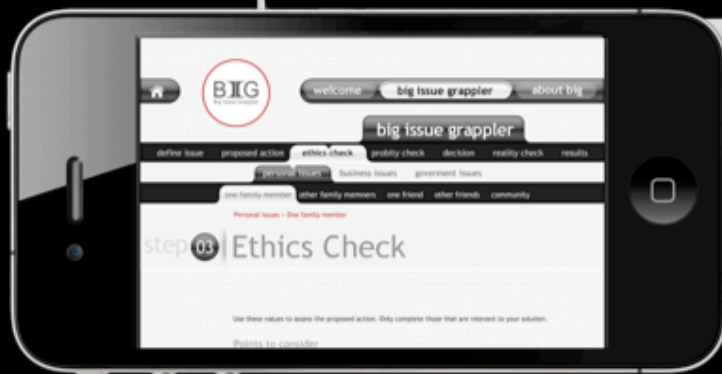
On Laptop/Desktop



On iPad



On iPhone



The screenshot shows the Big Issue Grappler website interface. At the top left is a home icon and the BIG logo (Big Issue Grappler). A navigation bar contains 'Welcome', 'Big Issue Grappler', and 'About Big'. Below this is a large 'Big Issue Grappler' title. A secondary navigation bar lists steps: 'Define issue', 'Proposed action', 'Ethics check' (highlighted), 'Probity check', 'Decision', 'Reality check', and 'Results'. Underneath are categories: 'Personal issues', 'Business issues', and 'Government issues'. The main heading is 'step 03 Ethics check'. A text block explains that BIG lets users assess proposed actions against generic ethical values, categorized into three groups. A diagram shows a list of values grouped into three categories: Personal Issue, Business Issue, and Government Issue.

**step 03 Ethics check**

BIG lets you assess your proposed action against a range of generic ethical values. You don't have to assess against all of them. To help you, BIG breaks them into 3 categories:

- Personal Issue**
  - Integrity
  - Honesty
  - Fairness
  - Openness
  - Compassion
  - Other Value\*
- Business Issue**
  - Efficiency
  - Accountability
  - Objectivity
- Government Issue**
  - Democratic Leadership\*\*
  - Public Interest\*\*

The Big Issue Grappler is a free decision support tool

BIG allows generic ethical assessments for every stakeholder

Do your risk management up front by eliminating risks as part of the decision instead of fixing problems later

Capture your decision in PDF to prove you properly considered everyone and justify your decision

BIG includes a Probity check and a Reality Check to help you make sure your decision is sound

BIG lets you include another ethical value beyond the generic values

Save your partially made decision process on the BIG website and return to finish it later